

Activities for Relatability & Connection

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Lucy



Dirk

Activity Ideas for

- Incentives
- Production Possibilities Curve
- Unemployment
- Inflation
- Productivity
- Game Theory
- The National Debt
- The Tragedy of the Commons

The Ultimate Guide to TEACHING MACROECONOMICS

Solutions Manual, In-Class Activities, Media Clips, and More
for Coppock and Mateer's *Principles of Macroeconomics*



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A photograph taken from the perspective of a passenger looking out of an airplane window. The right wing of the aircraft is visible, extending from the top right towards the center. The wing has a blue and white color scheme. Below the wing, a thick layer of white, fluffy clouds covers the entire landscape. In the distance, through the clouds, some dark, indistinct shapes of land or buildings can be seen. The sky above the clouds is a clear, deep blue.

First stop:

- Incentives

Would you
pick up a
penny?





Next stop:

- Production Possibilities Curve

**Do with less—
so they'll have
enough!**



RATIONING GIVES YOU YOUR FAIR SHARE



Need two volunteers



Push ups

Paper widgets

Demonstration

2 doers

2 counters

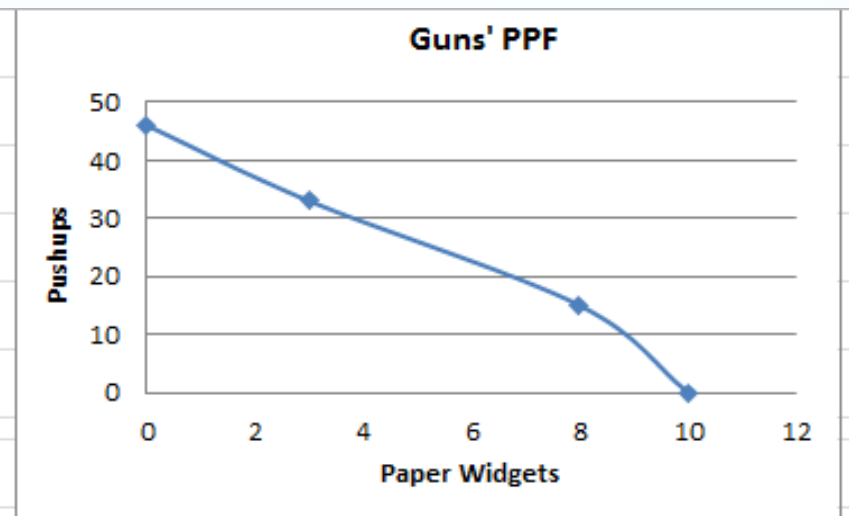
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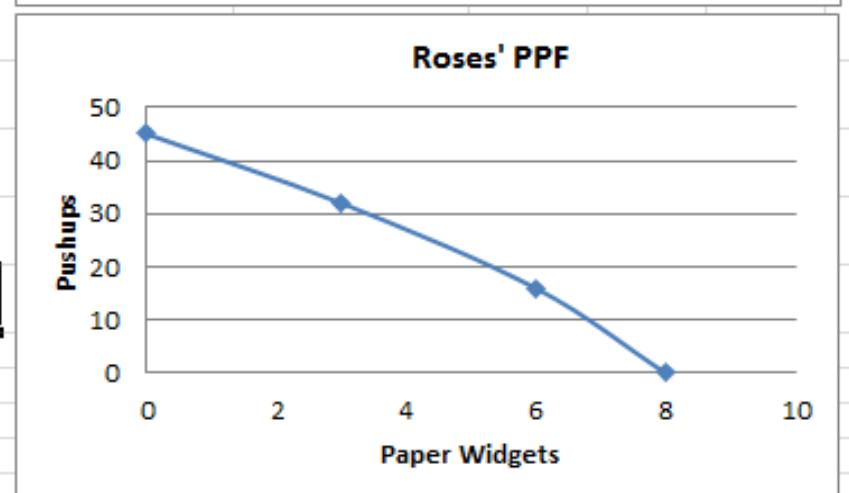
Timer, paper & staplers, Excel

<https://www.online-stopwatch.com/countdown/>

	Guns	
	Pushups	Widgets
0:30 / 0:00	46	0
0:20 / 0:10	33	3
0:10 / 0:20	15	8
0:00 / 0:30	0	10



	Roses	
	Pushups	Widgets
0:30 / 0:00	45	0
0:20 / 0:10	32	3
0:10 / 0:20	16	6
0:00 / 0:30	0	8



Created by James Tierney © 2013.

For more teaching materials and tips please visit www.jamestierney.com

Results & extensions

- Actually get it!
- On curve, inside curve, outside curve
- Trade offs, increasing opportunity cost
- Electric stapler vs. more time
- Comparative advantage, specialization



DEMONSTRATION

TIP #67 PPF Game

Materials

- Four student volunteers:
 - Two who are willing to do push-ups and willing to text
 - Two who will count push-ups
- Stopwatch
- Whiteboard or projector for tallying results and showing the PPF

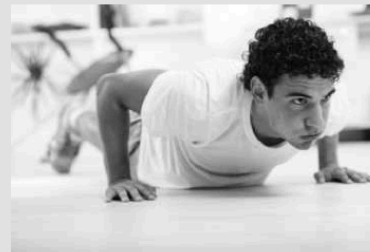
Class Time: 10–15 minutes

Class Size: any

Difficulty: easy

Procedure

1. Explain that you have two people producing two goods. The two goods are push-ups and texts. The push-ups are easy to account for as you have student volunteers count the push-ups. As for the texts, you have a few options:
 - If you are comfortable with students having your cell phone number, you can give them your number and have them text you a phrase such as “I <3 Econ.”
 - If you do not have a text plan or do not wish to give your phone number out to students, you can use the Web site www.polleverywhere.com.
 - You may also have your volunteer counters give their cell phone numbers to the participants and have the participants text the counters directly. This is usually the easiest plan.
 - On the website www.pollevery-where.com, you can have students text in to a number with a phrase, and you can project it with a computer.
2. Have the two student volunteers who are counting push-ups receive the text messages and count those as well. Just be sure to mention this at the beginning so the volunteers know what they are getting into.
3. Next, explain that the students will be using the resource of time. They are given 30 seconds as their resource.
4. Start off making the students do push-ups for 30 seconds. Record how many for each. Plot that point on the PPF. Explain how this point intersects the “push-ups axis,” meaning that if all of the resources are dedicated to one activity, it ends up there. This shows the student the idea of producing one good while ignoring the other.
5. Next, make the students text for 30 seconds. Record how many texts for each. Again, plot that point, explaining the idea of allocating resources to a single activity.
6. Next, have the students do push-ups for 20 seconds and text for 10 seconds. Plot this point, explaining how in order to get some text messages, you had to give up some push-ups. This helps explain both trade-offs and opportunity costs. You can also tie this into a quick math review about how every point on an x - y plane represents a bundle of two variables.





Full Circle

- Guns vs butter
plus
- Centrally
planned vs
market based



Connection:

- Unemployment

Unemployment is Like a Swimming Pool

Panel 1



Waaaay too crowded. An unemployment catastrophe!

Panel 2



Not too crowded...but be careful....

Panel 3



This picture is the same as Panel 2. If the same people are in the pool every day the long-term duration of unemployment is a serious concern.

Panel 4



Finally, low unemployment!

Change planes:

- Inflation



Inflation in Austin Powers

Your turn!

1967 = 33

1997 = 160

2019 = 256



Big Question: What Problems Does Inflation Bring?

TIP #322 Inflation in *Austin Powers: International Man of Mystery*



real and nominal prices,
inflation, money illusion

The Austin Powers series is a hilarious spoof of the James Bond films. In *International Man of Mystery*, we are introduced to British secret agent Austin Powers, who was cryofrozen at the end of the 1960s. Thirty years later, Austin Powers is thawed to help capture his nemesis, Dr. Evil, who has stolen a nuclear weapon and is holding the world hostage.

Like Powers, Dr. Evil was also frozen from the late 1960s to the late 1990s. Being frozen for 30 years causes Dr. Evil to underestimate how much ransom he should ask for: “Gentlemen, it’s come to my attention that a breakaway Russian Republic called Kreplachistan will be transferring a nuclear warhead to the United Nations in a few days. Here’s the plan. We get the warhead, and we hold the world ransom for . . . ONE MILLION DOLLARS!”

There is an uncomfortable pause. Dr. Evil’s Number Two speaks up: “Don’t you think we should ask for more than a million dollars? A million dollars isn’t that much money these days. Virtucon alone makes over nine billion dollars a year.”

Dr. Evil responds (pleasantly surprised) “Really? That’s a lot of money. Okay, then. We hold the world ransom for . . . ONE HUNDRED BILLION DOLLARS!”

International Man of Mystery takes place in 1997, and Dr. Evil was frozen in 1967. How much did the price level rise over those 30 years? The CPI was 33.4 in 1967 and 160.5 in 1997. Dividing 160.5 by 33.4 yields a factor of 4.8, so if Dr. Evil thought that \$1 million was a lot of money in 1967, an equivalent amount in 1997 would be \$4.8 million. Dr. Evil does not let that stop him from asking for more!

Ask your students to imagine that they were cryogenically frozen and then revived 30 years later. Advances in technology, culture, and higher prices would all be shocking. After viewing the film scene, you can encourage students to think about demand-pull and cost-push inflation. In the time period while Dr. Evil was frozen, demand-pull inflation occurred (as a result of an increase in population), as did cost-push inflation (resulting from the oil embargoes in the 1970s), which also caused prices to rise.

FIND IT: 00:22:00–00:22:50.

THE BARENAKED LADIES

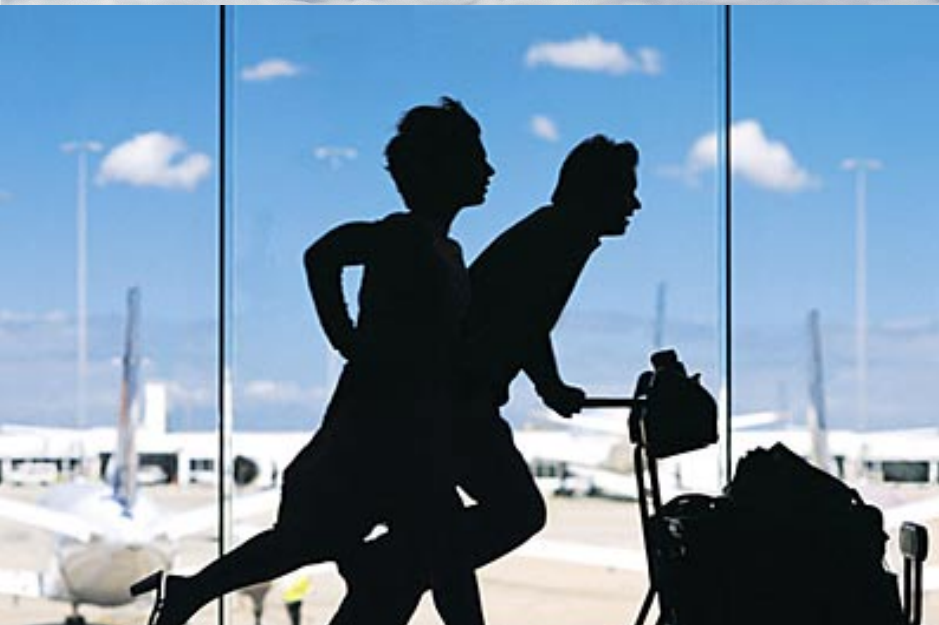


IF I HAD A MILLION DOLLARS

1992 = 140.5

Next stop:

- Production cost activity



Production Costs & Diminishing Returns





Diminishing Marginal Product



- *The aim is to transfer as many tennis balls as possible from one bucket to the other in 30 seconds. From this we will calculate the marginal and average products and profits.*
- Rules:
 - *No throwing of tennis balls.*
 - *Each of the balls must be placed in the 2nd bucket*
 - *Only one person may take balls out of the 1st bucket and only at a rate of one at a time*
 - *Each student must handle every ball on each run, the balls should be passed from hand to hand.*
- Important:
 - *Every tennis ball that is moved from the 1st to the 2nd bucket \$400 in participation points is earned. However, \$200 is charged per worker and there is a \$500 fixed cost for playing.*
 - *Cast your vote by predicting the number of workers (2, 4, 6, or 8) that will earn the highest profit. **Each dollar of profit equals one participation point.***

[Online Stopwatch](#)

The image is a composite. The main background is a photograph of an airplane's wing and tail fin, seen from a passenger's perspective, flying over a vast expanse of white, fluffy clouds under a clear blue sky. The wing is white with a blue-tipped tail. In the bottom-left corner, there is a smaller, rectangular inset photograph. This inset shows a brown, grassy hill with the iconic white 'HOLLYWOOD' sign in large, block letters. Behind the sign, several tall, metal communication towers with multiple satellite dishes are visible against a clear blue sky.

California, here
we come:

- Game theory

Captain America vs. Iron Man



Heroes in a Prisoner's Dilemma

		Iron Man	
		Fight	Talk it out
Captain America	Fight	1, 1	6, 0
	Talk it out	0, 6	4, 4

Next stop,
DC:

- National Debt



An iceberg floating in a blue ocean under a blue sky. The tip of the iceberg is above the water line, and the much larger, jagged base is submerged below the water line. The word "Deficit" is written in white text to the right of the visible tip, and the word "Debt" is written in white text to the right of the submerged base.

Deficit

Debt

Demonstration

- Blow ALL of the balloons in small puffs.
- Compare the size of the national debt with the size of the overall economy.
- Blow up the balloons until some pop.
- How can the remaining balloons be deflated?

A photograph taken from an airplane window looking out over a vast expanse of white, fluffy clouds. The sky above is a clear, deep blue. The wing of the airplane, with a blue and white livery, is visible on the right side of the frame, extending from the top right towards the center. The clouds below are dense and cover the entire ground area visible.

Landing:

- The tragedy of the commons

Fishing Game



1st Round

Gold	50
Red	100
Green	250
Blue	500

**Don't
capture the
white fish!
You get
fined \$300
for each
one!**

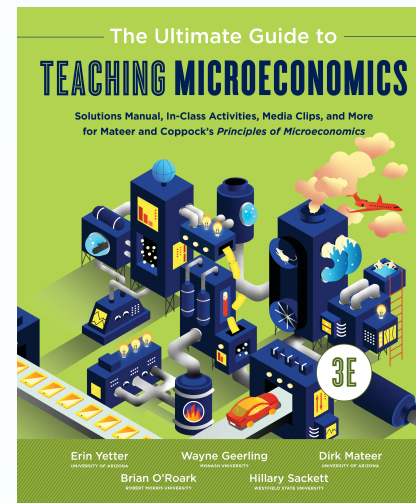
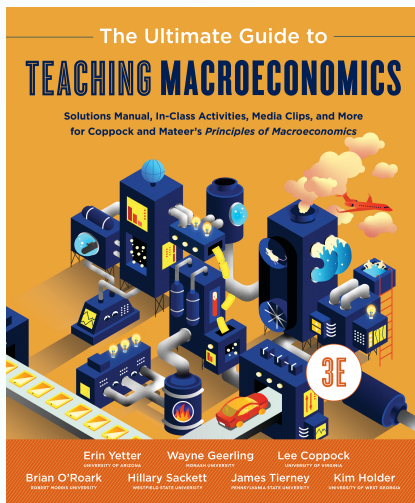
2nd Round

Gold	100
Red	250
Green	500
Blue	1000



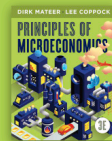
Many other easy-to-run activities

- Play Doh Experiment
- Externalities Experiment
- There are dozens more activities and experiments highlighted in *The Ultimate Guide*



Principles of Microeconomics, 3e

Viewing Demo | jturso@wnnorton.com



Principles of Microeconomics

Dirk Mateer, Lee Coppock

Refine By

Chapter

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Showing 24 of 49 Articles



SAVED



Chapter 3: Discussion Board

In podcast #687, the folks at Planet Money discuss an unusual market: the market for citizenship. On the island nation of St. Kitts, citizenship, including passports and tax status, is for sale. The overwhelming ...



Chapter 3: Going Further: Changing Demand and Supply in "Dirk Mateer's Office Hours"

Another issue that can be perplexing to students is what happens to the equilibrium price and quantity when we shift the demand curve and the supply curve simultaneously. Check out Dirk's analysis in his ...



Chapter 3: Going Further: Demand in "Dirk Mateer's Office Hours"

One of the most frustrating things for students in the early stages of a principles of economics course is understanding the difference between a change in demand and a change in quantity demanded. Dirk ...



Chapter 3: Instructor-Filmed Video

Using Screencast-o-Matic (<https://screencast-o-matic.com>; see Chapter 1), spend some time creating a personal voiceover for the PowerPoint slides that accompany the text. The supply and demand graph is ...



Chapter 3: Introduction

Your job here is to develop the intuition and mechanics of supply ...



Chapter 3: Post-Reading Media: The Market for Tigers

A market exists any time you have a buyer and a seller. Even people who trade goods illegally use markets. This article focuses on the market for the body parts of tigers. Question : What is the market ...



Chapter 3: Pre-Reading Media: Weird Al Yankovic's "eBay," and The Beatles' "Can't Buy Me Love"

Market Efficiency in Weird Al Yankovic's "eBay" "eBay" is a classic Weird Al parody song. The value for students is that this song really addresses market efficiency. eBay brings buyers and sellers together ...



Chapter 3: Taking It Online

Of the key chapters in Principles of Microeconomics, this is the chapter that suffers the most when you teach online. There are so many great interactive experiences in the classroom that won't work when ...



Tip #091: Costs in Billy Joel's "No Man's Land"

"No Man's Land" is about the dissatisfaction of suburban life. The song argues that such amenities as discount outlets, multiplexes, and large parking lots do not prevent drive abuse, **rents | costs | derived demand | monopoly | economic growth | scarcity**



Tip #092: Markets in Weird Al Yankovic's "eBay"

In "eBay," Weird Al Yankovic presents a world where anything from knickknacks to houses can be bought and sold. It is a perfect example of how markets are **markets** to function. Discussing the free market ...



Tip #093: How Are Goods Related in "Hot Cheetos and Takis"

In this catchy song, a group of children raps about two snacks they enjoy eating: Hot Cheetos and Takis. The first question to **related goods, substitutes, complements** are they complements or substitutes? ...



Tip #094: Shortage in Sheryl Crow's "Gasoline"

"Gasoline" imagines what would happen in the future if gasoline suddenly started to run out: cars and trucks banned, riots in London, attacks on the Saudi royal family. However, if gasoline **supply and demand | shortage**





Where will
you go
from here?