Session F1: The Economics Media Library

Introduction to The Economics Media Library
Jadrian Wooten | Virginia Tech
@Wootenomics

Principles of Macroeconomics Scavenger Hunt on the Economics Media Library
Matt Pierson | Omaha Public Schools
@OPS_MrPierson

Teaching Principles of Microeconomics with the Economics Media Library
Kelsi G. Hobbs | University of Maine
@KelsiGHobbs
Introduction to the Economics Media Library

Jadrian Wooten
Virginia Tech

@Wootenomics

Why use media in the classroom?
Why use media in the classroom?
Upfront Critiques & Concerns

❖ What types of pop culture to use?
❖ Captioning for accessibility & ESL?
❖ Should it be part of assessment?
❖ How do we integrate within class?

Find YOUR comfort. Don’t do more than you’re comfortable!
⑥ TEACH WHAT YOU KNOW.
Dedicated Teaching Sites exist for these shows
What is the Economics Media Library?

www.Econ.Video
EconMediaLibrary.com
@EconMedia
First video posted 2014
634 total videos

Top 10 Clips on the Economics Media Library

1) Ryan Hamilton
2) The Simpsons
3) Brooklyn 99
4) John Mulaney
5) Christmas with the Kranks
6) John Mulaney
7) Super Troopers
8) John Mulaney
9) Billy Paul
10) The Hudsucker Proxy
Upfront Critiques & Concerns

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Examples of Pop Culture on Econ Media Library

- Television Shows
- Movie scenes
- Music Videos & Animated Lyrics
- News Segments
- Satirical & Authentic Interviews
- Stand Up Comedy
- Commercials
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GPS has led to an economic explosion in the private sector.
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RESOURCES FOR TEACHING WITH EML

International Review of Economics Education
Volume 33, March 2020, 100174

Integrating discussion and digital media to increase classroom interaction

Jadrian J. Wooten
**Teaching Principles of Microeconomics with the Economics Media Library**

Kelsi Hobbs\(^a\) and Jadrian Wooten\(^b\)

*University of North Carolina at Greensboro\(^a\), The Pennsylvania State University\(^b\)*

JEL Codes: A20, A22

Keywords: Economics education, media, movies, pop culture, television

**Abstract**

We provide eleven short exercises that can be used in a principles of microeconomics classroom that incorporate media clips from the Economics Media Library (http://econmedialibrary.com/). The exercises have been used in both small and large classroom settings and take less than 15 minutes to complete. These teaching guides can be a helpful first step for educators interested in introducing small activities to engage students in the classroom.