

Session F1: The Economics Media Library



Introduction to The Economics Media Library

Jadrian Wooten | Virginia Tech

 @Wootenomics



Principles of Macroeconomics Scavenger Hunt on the Economics Media Library

Matt Pierson | Omaha Public Schools

 @OPS_MrPierson



Teaching Principles of Microeconomics with the Economics Media Library


Kelsi G. Hobbs | University of Maine

 @KelsiGHobbs

Introduction to the Economics Media Library

Jadrian Wooten

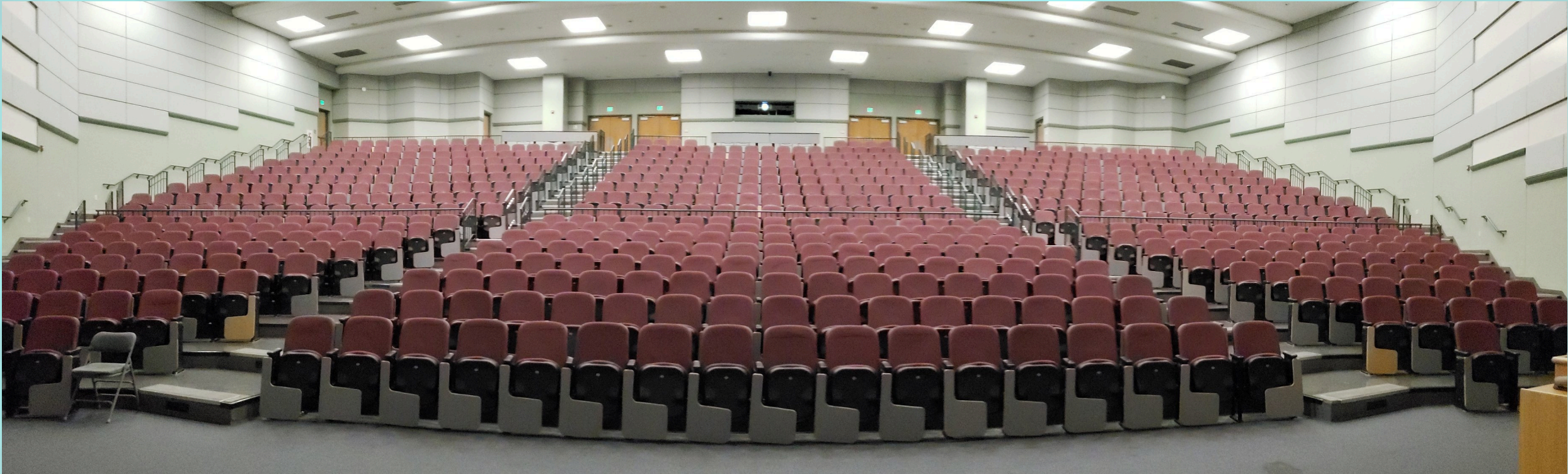
Virginia Tech

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Wooten, J. J. (2018). Economics media library.
The Journal of Economic Education, 49(4), 364-365.



Why use media in the classroom?



Why use media in the classroom?



Upfront Critiques & Concerns

- ❖ What types of pop culture to use?
- ❖ Captioning for accessibility & ESL?
- ❖ Should it be part of assessment?
- ❖ How do we integrate within class?

Find YOUR comfort. Don't do more than you're comfortable!

⑥ TEACH WHAT
YOU KNOW.

**STAR
WARS**

**Dedicated Teaching Sites exist
for these shows**

**Parks^{and}
Recreation**

the office

Seinfeld

Superstore

Br³⁵eaking
Ba⁵⁶d

**SHARK
TANK**


the **BiG**
BANG
THEORY

**SQUID
GAME**

modern
family

What is the Economics Media Library?



www.Econ.Video

EconMediaLibrary.com

 [@EconMedia](https://twitter.com/EconMedia)

First video posted 2014

634 total videos



Top 10 Clips on the Economics Media Library

- 1) Ryan Hamilton
- 2) The Simpsons
- 3) Brooklyn 99
- 4) John Mulaney
- 5) Christmas with the Kranks
- 6) John Mulaney
- 7) Super Troopers
- 8) John Mulaney
- 9) Billy Paul
- 10) The Hudsucker Proxy

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Examples of Pop Culture on Econ Media Library

- ❖ Television Shows
- ❖ Movie scenes
- ❖ Music Videos & Animated Lyrics
- ❖ News Segments
- ❖ Satirical & Authentic Interviews
- ❖ Stand Up Comedy
- ❖ Commercials

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Captioning is More Common Now



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RESOURCES FOR TEACHING WITH EML



International Review of Economics Education

Volume 33, March 2020, 100174



Integrating discussion and digital media to increase classroom interaction

Jadrian J. Wooten

RESOURCES FOR TEACHING WITH EML

Applied Economics Teaching Resources



Teaching and Educational Methods

Teaching Principles of Microeconomics with the Economics Media Library

Kelsi Hobbs^a and Jadrian Wooten^b

University of North Carolina at Greensboro^a, The Pennsylvania State University^b

JEL Codes: A20, A22

Keywords: Economics education, media, movies, pop culture, television

Abstract

We provide eleven short exercises that can be used in a principles of microeconomics classroom that incorporate media clips from the Economics Media Library (<http://econmedialibrary.com/>). The exercises have been used in both small and large classroom settings and take less than 15 minutes to complete. These teaching guides can be a helpful first step for educators interested in introducing small activities to engage students in the classroom.