



CURRENT EVENTS IN THE CURRICULUM: NEW RESOURCES FROM AUDIOECON

Ishani Tewari, Curry College

JET-SET 2023

CURRY COLLEGE
SCHOOL OF BUSINESS AND COMPUTER SCIENCE

WHAT DO
YOU WANT
TO LEARN
FROM THIS
COURSE?

*“The main thing I want to learn is how
to properly read and understand
economic statements and how to be
more in tune with the economic world
around me.”*

(Macro, Fall 2022)

Current Events-- Economic Literacy, Student Engagement

“the work of the classroom has escaped the confining limits of the textbook”

Hewitt et al. 1950, 60

“Explain and evaluate what economic concepts and principles are used in economic analyses published in daily newspapers and weekly news magazines”

Hansen (2001) expected Proficiencies for undergraduates

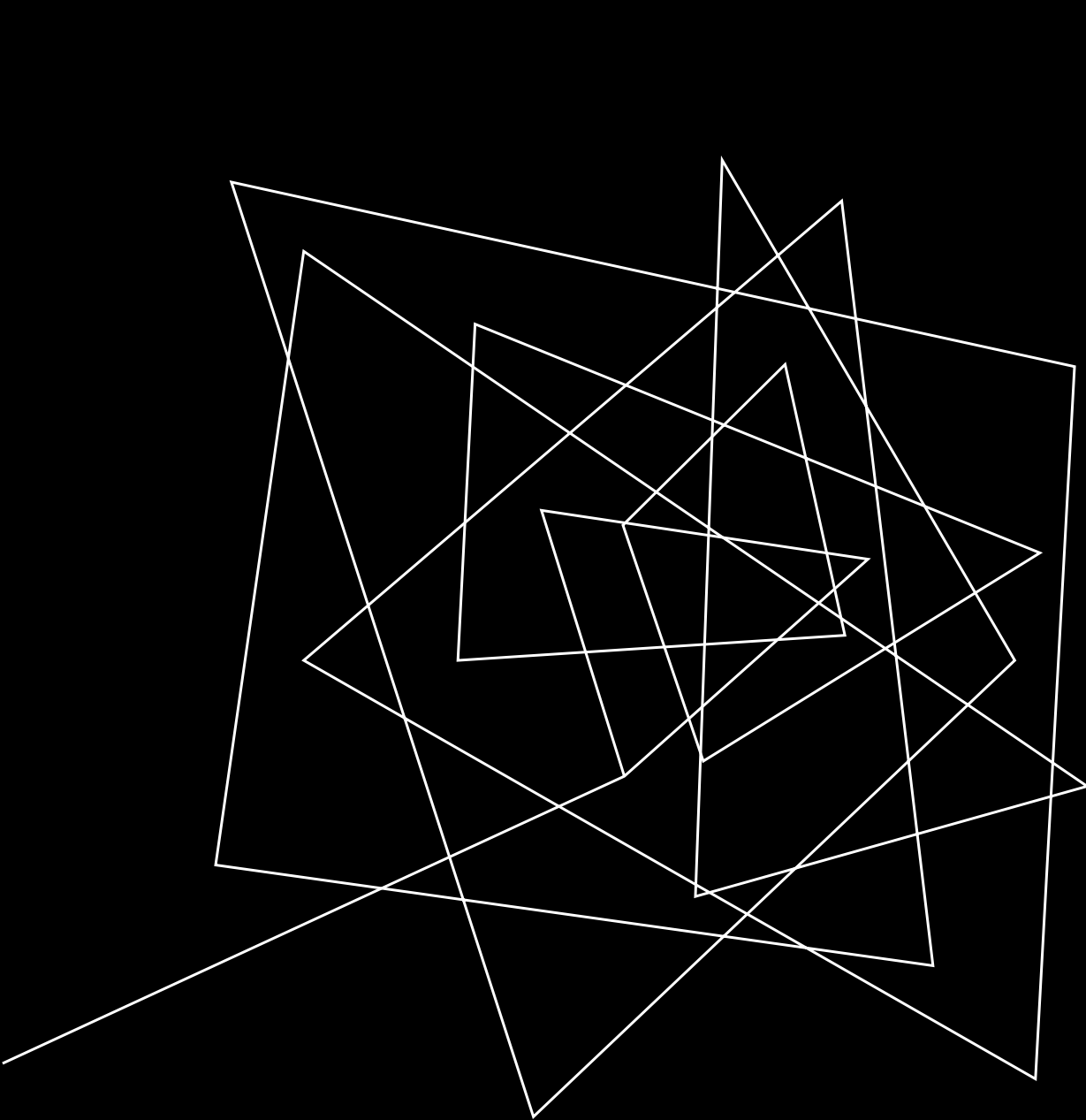
”Relevance and relatedness are essential in the learning “process as they can boost student engagement and motivation”

Zhang and Ramse (2020)

“Stronger interests in economics when they engage with introductory economics concepts in meaningful ways”

“Female and underrepresented minority students may particularly benefit from using these instructional strategies, which may promote increased diversity among undergraduate economics majors.”

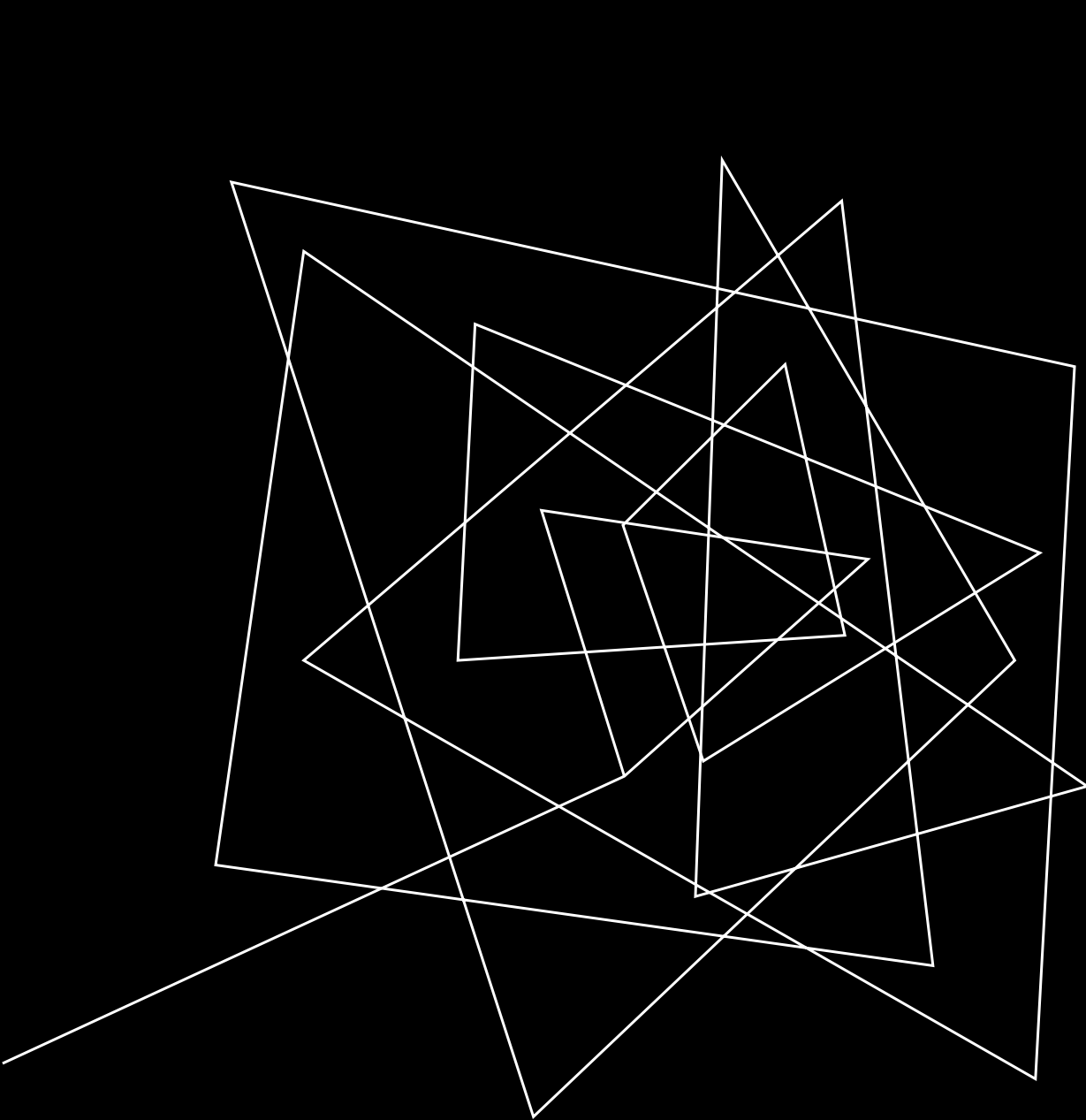
Ahlstrom (2021)



What type of resources do you use to incorporate current events in your economics courses?

- A. Articles
- B. Videos
- C. Podcasts
- D. Other
- E. Don't use current events much

Go to menti.com
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What are the challenges you face
in trying to use timely news
content in class?

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Audioecon at JetSet in August 2023 [Leave a comment](#)




Audioecon's Dr. Ishani Tewari will be sharing the latest on how you can use audioecon.com to enhance your at the Journal of Economic Teaching Symposium on Economics Teaching (JETSET) on Saturday August 5th. D strategies to incorporate current events into your classroom through teaching ideas you can find on audioecon.com

eflation scare
just 2023

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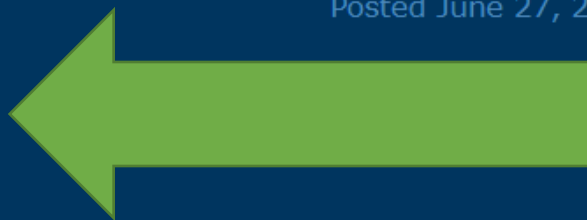
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Categories



Welcome to audioecon! 1 comment

This site is a curated library of economics-themed podcasts, primarily from Planet Money, but also from Freakonomics, EconTalk, This American Life and others. The site is designed for economics instructors with searchable categories created with the instructor in mind, as well as suggestions for podcast-related assignments they might incorporate into course instruction. Audioecon will also be of interest to anyone who enjoys learning more about economics. Audioecon and related assignments is featured in the Journal of Economics Education article *Podcasts as a Tool for Teaching Economics* Vol.45, Iss.3, 2014.

I hope you find this site useful and interesting, and welcome your feedback!

I wish you smart listening!

Posted June 27, 2012 by audioecon in Utility

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Podcasts

- This continuous, active engagement with new material provides students **opportunity to process concepts and make higher levels of connection**. It also frees up in-class time for further discussion of concepts and their application for a higher level of learning ([Bollinger et al., 2010](#), [Taylor, 2009](#), [Vess, 2006](#)).
- [Prensky \(2007\)](#) reports that **students** of the 'digital native' generation are **"clamouring" for the use of such technologies as part of their education**.
- **Relatively hard for generative AI to "mine" arguments from transcripts –informal language, interruptions, unique dialogue features--
*promotes critical thinking for students***
- [Hill et al. \(2012\)](#) found that podcasts are **perceived as an effective tool in supporting learning**, largely by offering a flexible and moveable learning experience.
- [Evans \(2008\)](#) found that students perceive podcasts as an **efficient way to learn and as a more effective** revision tools **than their textbooks**.
- *Can listen on the go*
- *It's a break from reading and video fatigue*

Expanding Resources at Audioecon

New teaching content from audioecon.com [Leave a comment](#)

If you're a regular follower of audioecon, you'll notice some updates to our site this month (March 2023). We recognize that, while students are increasingly eager to connect the classroom with current events, incorporating interesting, relevant daily or weekly news can be a heavy lift for professors.

We've often included 'teaching ideas' in the past to ease the load for instructors wanting to incorporate relevant podcast content into classroom learning and assignments through discussions, reflections, etc. (see the 'teaching ideas' category for a full list). Based on feedback, **we'll now be including teaching ideas with every new Audioecon.com post.** Follow the 'teaching ideas' link on each new post to find :

- a few "listening check" multiple-choice questions that incentivize careful pre-class listening,
- suggestions for an in class teaching idea (~10 minutes of class time) which may include discussion ideas, numerical problems, data analysis, and graphical or other quantitative problems.

This will facilitate your efforts to help students digest the podcast content and merge it meaningfully with class concepts. We hope this helps you easily infuse fresh examples and applications into your curriculum!

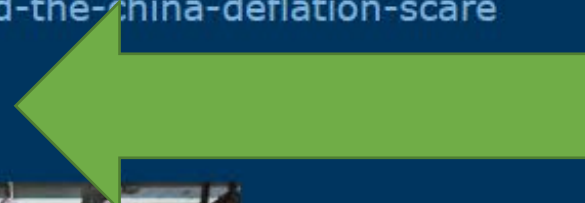
P.S. if you're a subscriber to audioecon, you may get a few extra email updates in the coming week or so as we add a healthy dose of fresh content. After that things will go back to normal! Apologies and thanks for your patience.

What's behind the China deflation scare

7/12/23, The Indicator (10:21)

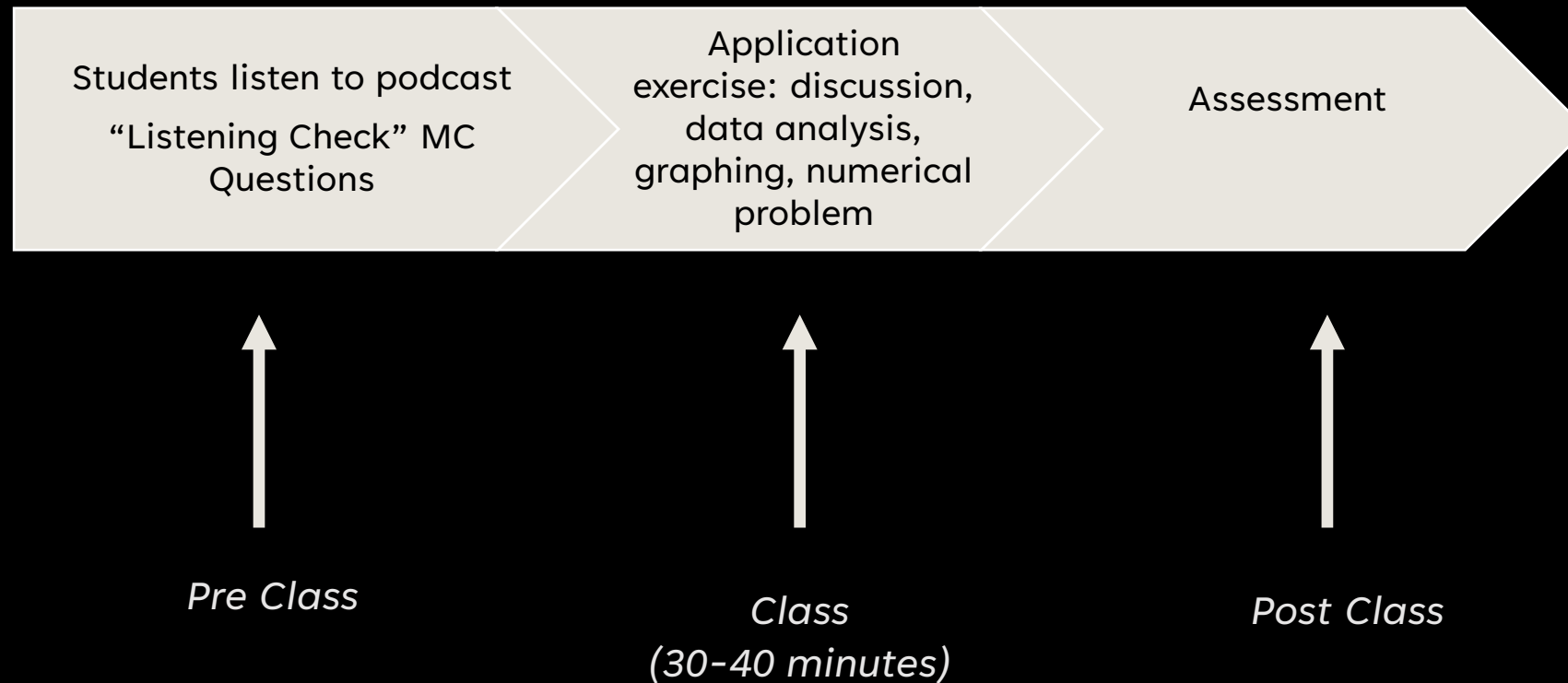
Link: <https://www.npr.org/2023/07/12/1187372320/whats-behind-the-china-deflation-scare>

Instructors: *Click here for link to Teaching Ideas for this episode*



Summary: Inflation in China hit zero last month, and the world is worried about deflation and a possible economic downturn. The Indicator speaks with an expert and takes a look at the data. In the "Teaching Ideas," students learn directly from the source— China's National Bureau of Statistics. For those used to FRED or BLS, this is an opportunity to go down a less familiar path!

Using “Teaching Ideas” from Audioecon



EXAMPLE EXERCISE-I

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BTS: The band that moves the economy
Do dollar store bans work?

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Brazil
China
Consumer surplus
Coronavirus Economic Crisis
Creative economy
Currency
Developing economies
Differential pricing
Discussion prompt

Do dollar store bans work?

5/15/23, *The Indicator* (8:59)

Link: <https://www.npr.org/2023/05/15/1176335592/do-dollar-store-bans-work>

Instructors: [Click here for link to Teaching Ideas for this episode](#)



Summary: There are more dollar store discount stores than Starbucks, Walmart and McDonalds combined. In recent years, several communities, particularly in the South, are trying to slow the proliferation of these stores, stating they deter regular grocery stores and limit the availability of fresh, healthy food options. The Indicator explores how dollar stores bans have worked out in two cities. Our application exercises builds a supply and demand framework to study the situation.

EXAMPLE EXERCISE-II

behavioral economics

black / gray market

Brazil

China

consumer surplus

coronavirus Economic Crisis

creative economy

currency

developing economies

differential pricing

discussion prompt

economic growth

economic impact analysis

entertainment

efficiency

elasticity

environmental economics

economics

Federal Reserve Bank

finance

fiscal policy

game economics

global financial crisis

globalization

government

health

health economics

What's behind the China deflation scare

7/12/23, *The Indicator* (10:21)

Link: <https://www.npr.org/2023/07/12/1187372320/whats-behind-the-china-deflation-scare>

Instructors: [Click here for link to Teaching Ideas for this episode](#)



Summary: Inflation in China hit zero last month. Should the world be worried about deflation and a potential recession? The Indicator speaks with an expert and takes a more nuanced look at the data. In the "Teaching Ideas," students will look at this directly from the source— China's National Bureau of Statistics. For those used to FRED or BLS, this is an interesting exploration down a less familiar path!

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China

Linking podcasts to your syllabus [Leave a comment](#)

If you wish to implement the "Strategic Sampling" method of using podcasts in your classes, you may find the following links which "map" topic-specific podcasts to some commonly used introductory economics textbooks.

Introductory Microeconomics

Mankiw, N.G., *Principles of Microeconomics* (2014), Cengage

McEachern, W. *Econ Micro3*, (2014) Cengage

Parkin, M. *Microeconomics* (2014), Pearson

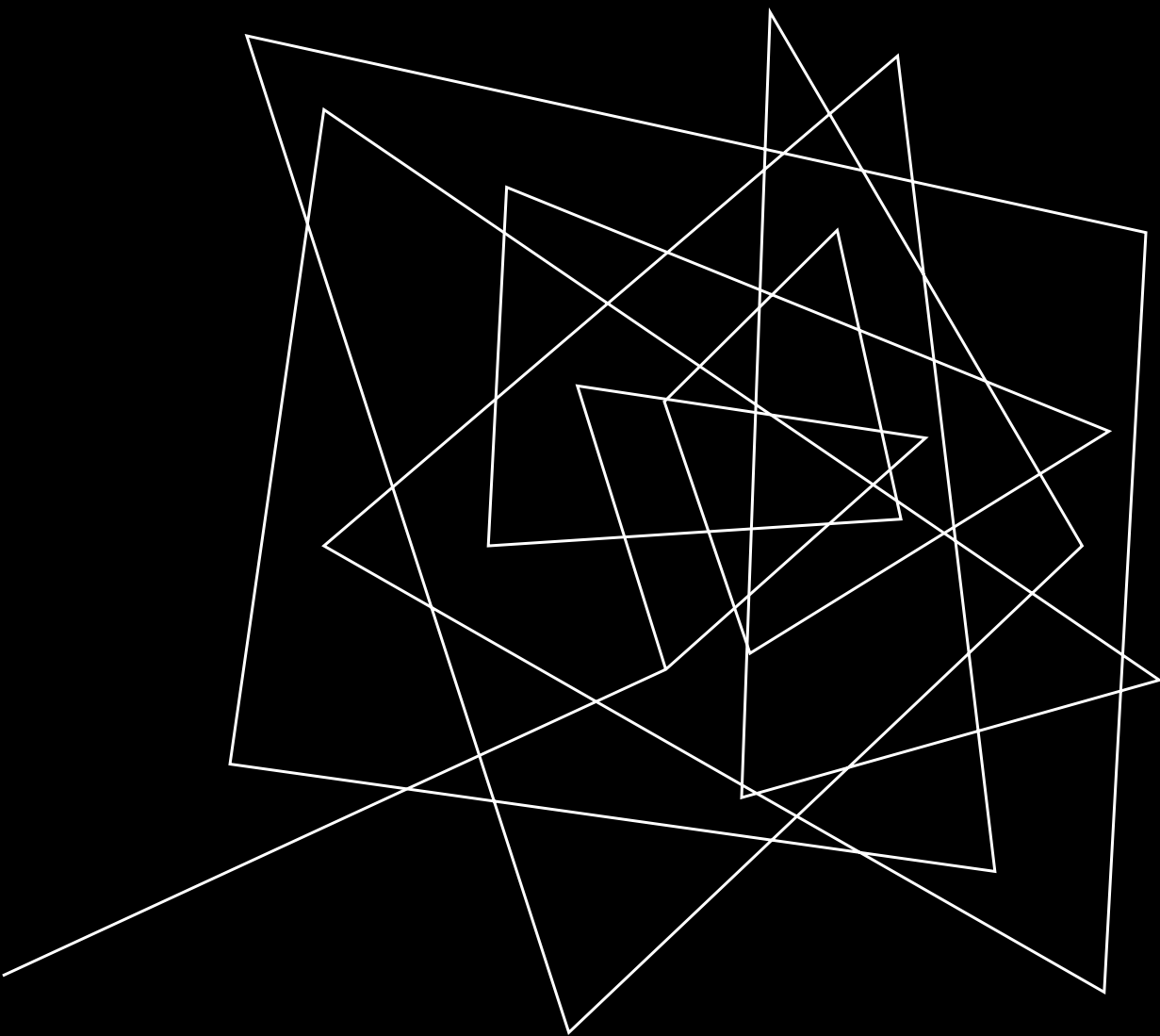
Introductory Macroeconomics

Mankiw, N.G., *Principles of Macroeconomics* (2011), Cengage

Intermediate Microeconomics

Mankiw, N.G., *Principles of Macroeconomics* (2011), Cengage

Intermediate Microeconomics



Upcoming

- Easy import of Listening Checks into Canvas
- More suggested syllabi links
- Assessment questions

Stay in touch!

- Ideas for podcasts
- Activities that we can embed in “Teaching Ideas”

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A series of white, overlapping geometric lines and polygons on a black background, located on the left side of the slide.

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THANK YOU!