

A photograph of three diverse students walking along a paved path in a university setting during autumn. The path is covered with fallen orange and yellow leaves. In the background, there are brick buildings and trees with some autumn foliage. The students are smiling and looking at each other. The student on the left is a Black man wearing a brown jacket over a grey t-shirt and blue jeans. The student in the middle is a woman with long, curly dark hair, wearing a light-colored puffer jacket over a pink top and tan pants. The student on the right is a young man with glasses and a bun, wearing a red jacket over an orange shirt and dark pants.

# Building an Undergraduate Research Lab and a Culture of Research

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JETSET 2025

# Haile Research Lab

## About Us:

The Research Lab is a dynamic, weekly gathering that fosters a vibrant research culture within the Haile College of Business. Our primary mission is to increase student engagement with research and expand awareness of the diverse research opportunities available in the business world.

## Our Goals:

- Increase student exposure to
- Foster a sense of belonging within our research community
- Enhance students' research skills and confidence
- Bridge the gap between classroom learning and real-world research applications



HAILE COB

## SPRING 2025 HAILE RESEARCH LAB

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OPEN TO STUDENTS, FACULTY, STAFF, AND COMMUNITY

REGISTRATION:  
[bit.ly/HaileResearchLab](https://bit.ly/HaileResearchLab)

NKU | HAILE  
College of Business

OUR AWESOME SPEAKERS:

 <b>CRIS BIAZZIN</b> Associate Professor Management Northern Kentucky University January 17th	 <b>RILEY ACTON</b> Assistant Professor Economics Miami University January 31st	 <b>KYLA SCANLON</b> Economics Content Creator and Author February 6th
 <b>LUKE STEIN</b> Assistant Professor of Finance Babson College February 28th	 <b>JUSTIN ROUSH</b> Assistant Professor of Economics Xavier University March 21st	



# Why We Built This Program

- A disconnect between research and undergrad experience
- Faculty interest, but lack of structure/support
- Need for meaningful mentorship opportunities
- Elevate the research culture across the college

Hoyt, G., & O'Sullivan, R. (2024). The ancillaries of undergraduate economics programs: Results of a departmental survey. *Available at SSRN 4811107*.



# What is the Haile Research Lab?

- A structured mentorship and research program
- 20 fellows per year, nominated by faculty
- Faculty-led seminars, workshops, and guided projects
- Credit-bearing (0–3 hrs) via X92 research courses
- Focus on data skills, writing, and presentation
- Invited Speakers
- Sessions are open to everyone, credit for those registered



# How it Works: Program Components



- Weekly Research Seminars
- Research Skills Workshops
- Visiting Scholar Series
- Mentorship from Faculty
- Tangible research outputs every semester
- Industry connections and site visits
- End-of-year research showcase

# From Pilot to Culture Shift

- Year 1: 1 fellows, 1 faculty
- Year 6: 20 fellows, 6 faculty, + cross-disciplinary participation
- Templates, Canvas shell, workshop calendar standardized
- Result: Higher faculty engagement and more research submissions



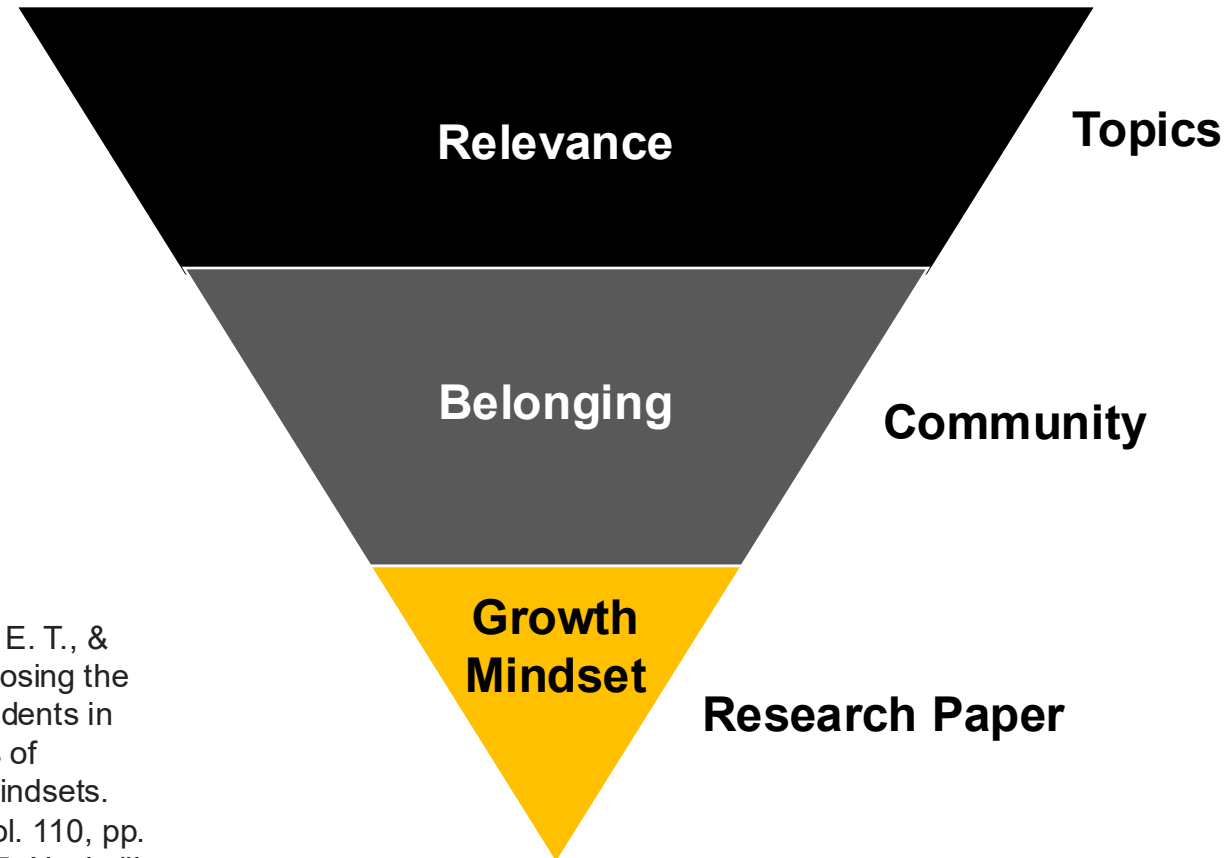


# What Students Gain?

- Advanced research and data skills
- Conference travel and publication experience
- Mentorship and networking with researchers
- Stronger resumes and grad school applications
- Alumni success: Analysts, MBAs, Pre-docs, PhD-bound
- A deeper connection with their undergraduate institution



# Haile Research Lab



Bayer, A., Bhanot, S. P., Bronchetti, E. T., & O'Connell, S. A. (2020, May). Diagnosing the learning environment for diverse students in introductory economics: An analysis of relevance, belonging, and growth mindsets. In *AEA Papers and Proceedings* (Vol. 110, pp. 294-298). 2014 Broadway, Suite 305, Nashville, TN 37203: American Economic Association.



# What Faculty Gain

- Research support and student assistance
- Structured mentorship with clear outcomes
- Service to the college and institution
- Alignment with college mission
- Enhanced role in student development

# What the College Gains

- Stronger research culture
- Increased visibility through presentations/publications
- Alignment with strategic plan: experiential learning
- Accreditation support (AACSB, etc.)
- Competitive edge in recruitment/retention
- Community-engaged scholarship

# What We've Learned (Challenges)

- Faculty time constraints
- Student readiness varies → need training
- Keeping momentum across semesters
- Long-term funding for travel, support



# What Makes It Work

- Shared Canvas platform
- Standardized calendar, rubrics, workshop templates
- Weekly planning with the mentor team
- \$50K annual budget
- Administrative support

# Let's Build Together — Call to Action

- Join our research showcase
- Present your projects
- Learn with us / collaborate